

Judy Wicks

3422 Sansom St

Philadelphia, PA 19104

215-901-8817, info@judywicks.com

www.judywicks.com

In 1983, **Judy Wicks** founded the **White Dog Cafe** on the first floor of her house on a row of Victorian brownstones in West Philadelphia. After helping to save her block from demolition to make way for a proposed mall, Judy grew what began as a tiny muffin shop into a 200-seat restaurant featuring fresh local food with a national reputation for community involvement, environmental stewardship, responsible business practices, and leadership in the local economy movement. In 2009, Judy sold the company through a unique exit strategy that preserves White Dog's sustainable business practices and maintains local, independent ownership.

Under Judy's leadership, White Dog purchased sustainably grown produce from local family farmers for over 20 years, and developed policies to purchase only humanely and naturally raised meat, poultry and eggs, as well as sustainably harvested fish, and fair trade coffee, tea, chocolate, vanilla, and cinnamon. Other sustainable business practices she implemented at White Dog include recycling and composting, solar hot water, eco-friendly soaps and office supplies, and purchasing 100% of electricity from renewable sources, the first business in Pennsylvania to do so.

An international leader and speaker in the local living economies movement, Judy is co-founder, in 2001, of the nationwide **Business Alliance for Local Living Economies (BALLE)**, www.LivingEconomies.org, now comprised of 80 local business networks in towns and cities across the US and Canada. She also founded the **Sustainable Business Network of Greater Philadelphia**, www.sbnPhiladelphia.org, the local BALLE affiliate, now with over 500 members. Looking for a vehicle to spread the farm purchasing practices of the White Dog Cafe to other restaurants, Judy founded **Fair Food**, www.FairFoodPhilly.org, which is now an independent non-profit with numerous programs to connect local family farms with the urban marketplace. Both Fair Food and Sustainable Business Network were incubated at the White Dog Cafe Foundation and supported by the restaurant's profits. In her retail career, Judy was founder and owner of **Black Cat**, which featured locally made and fair trade gifts for 20 years. In 1970, Judy co-founded the **Free People's Store**, now well known as Urban Outfitters.

Awards (national awards in bold)

Women Chefs and Restaurateurs Lifetime Achievement Award, 2009

Adela Dwyer/St. Thomas of Villanova University Peace Award, 2009

International Association of Culinary Professionals Humanitarian Award, 2008

George Bailey Award for community investment from The Reinvestment Fund, 2007

Philadelphia Sustainability Awards, Life Time Achievement, 2007

New Prophetic Voice Award, Shalom Center, 2006

Philadelphia Student Union "Living the Change We Wish to See" Award, 2005

PA Resources Council Business Award, 2005

James Beard Foundation Humanitarian of the Year Award, 2005

Spirit of Philadelphia Award, Philadelphia Cares, 2005

Althea Gibson Community Award, 2005

Breastfeeding-Friendly Business Award, Maternity Care Coalition, 2004

First annual Interdependence Award, Democracy Collaborative, 2004
 Pennsylvania Association for Sustainable Agriculture (PASA) Business Leadership Award, 2004
 Arts & Community Award, InterAct Theatre Company, 2004
 Investing for the Common Good Award, Phila. Area Coalition for Responsible Investment, 2003
 Partnership for the Delaware Estuary Visionary Award, 2003
Living Economy Award, Business Ethics magazine national Business Ethics Awards,'02
 Environmental Education Corporate Sponsor Award, PA Alliance for Environmental Education, '02
Caring Business Award, Business Leaders for Sensible Priorities, 2002
 Champion for Justice Award, Citizens for Consumer Justice, 2002
Wind Powering America Award for 100% wind energy usage, US Dept. of Energy, 2002
 Clean Water Fund Award for Outstanding Environmental Activism, 2000
 Green Power Award for Commitment to Sustainable Energy, 2000
 Civic Leadership Award, League of Women Voters, 1999
 Lifetime Achievement Award, Girl Scouts of America, Philadelphia region, 1999
 Peace Maker Award, Women's International League for Peace and Freedom, 1999
 Making a Difference for Women Award, Soroptimist International of Philadelphia, 1999
Domestic Partnership Award, US Agency for International Development (USAID), 1998
 Brotherhood/Sisterhood Award, Greater Philadelphia Region National Conference, 1998
 Pennsylvania's Best 50 Women in Business, Pennsylvania Department of Commerce, 1996
 Bread & Roses Community Fund Award for Philanthropy, 1996
 Humanitarian Award, Prisoners' Family Welfare Association, 1996
Business Enterprise Trust Award, 1995
 American Jewish Congress Award, 1995
 Paradigm Award, Greater Philadelphia Chamber of Commerce, 1994
Humane Society Award for Humane & Sustainable Food Choices, 1994
 Mellon Bank Good Neighbor Award, 1994
 Delaware Valley Entrepreneur of the Year for Social Responsibility, Ernst & Young, Merrill Lynch, and Inc. Magazine, 1994 (runner up for the national award)
Distinguished Alumni Award, Lake Erie College, 1994
 Women in Leadership Award, Women's Way, 1993
 Business Advocate for the Arts, Greater Philadelphia Chamber of Commerce, 1993
 Philly Hall of Fame, Philadelphia Magazine, 1993
 Mother-Friendly Business, UNICEF, 1993
 First Prize "Most Perfectly Ridiculous," Henri David Halloween Ball, 1992
 Shining Example Award, PhilaPride, Inc., 1992
 Human Rights Award, Philadelphia Commission on Human Relations, 1991

Acknowledgements

Seventy-five Greatest Living Philadelphians, award by the Philadelphia Eagles, 2007
 Leadership, Inc. "Philadelphia's Top 100 Connectors", 2006
Oprah Magazine "5 Amazingly Gifted and Giving Food Professionals," 2005
Inc. Magazine "25 Entrepreneurs We Love," 2004
Philadelphia Magazine "100 Most Powerful People in Philadelphia," 2000
American Benefactor "America's 25 Most Generous Companies," 1998
Conde Nast Traveler "Top 50 American Restaurants Worth Traveling to See," 1993
Inc. Magazine "Best Small Companies to Work For," 1993.

Professional Organizations

Business Alliance for Local Living Economies (BALLE), co-founder, board of directors
 Sustainable Business Network of Greater Philadelphia, founder, board of directors, chair emeritus
 Social Venture Network, Emeritus Advisory Board member (former Chair and Vice Chair)

Education

Lake Erie College, BA English, 1969

Publications

White Dog Cafe Cookbook: Multicultural Recipes and Tales of Adventure from Philadelphia's Revolutionary Restaurant, Running Press, 1998, co-author

Focus on Leadership: Servant-Leadership for the 21st Century, John Wiley & Sons, 2001, contributing author

Families of Women, Abbeyville Press, 1999, contributing author

Girls Like Us, New World Library Press, 1999, contributing author

Philadelphia Resource Guide, 1982, publisher, editor, art director

Whole City Catalog, two editions, 1973 and 1974, publisher, editor, art director

Media

Judy has appeared on *Nightline*, *MacNeil/Lehrer Newshour*, *CNN*, PBS documentaries, and numerous local TV and radio shows. She and the Cafe have been featured in *Oprah Magazine*, *New York Times*, *Wall Street Journal*, *Newsweek*, *U.S. News & World Report*, *Fortune Small Business*, *Washington Post*, *Whole Earth Magazine*, *Utne Reader*, *Yes Magazine*, *Fast Company*, *Healthy Living Magazine*, *Business Ethics Magazine*, *Ms. Magazine*, *Chronicle of Philanthropy*, *Chronicle of Higher Education*, *Resurgence Magazine*, *Hope Magazine*, *Sojourner Magazine*, *In Business*, *Orion Magazine*, *The Other Side*, *Philadelphia Inquirer*, *Philadelphia Magazine* and the *Philadelphia Business Journal*.

Judy's business career is featured in several books including *Making a Life, Making a Living: Reclaiming Your Purpose and Passion in Business and Life* by Mark Albion, *Good News for a Change: How Everyday People Are Helping the Planet* by David Suzuki, and *Aiming Higher: 25 Stories of How Companies Prosper by Combining Sound Management and Social Vision* by David Bollier.

Featured Speaker Engagements (International talks in bold)

Ebey's Reserve Annual Conference, Whidbey Island, WA 2009

Keene State College World Affairs Symposium, Keene, NH 2009

Economies of Peace Conference, Sonoma, CA 2009

Slow Money National Gathering, Santa Fe, NM 2009

American Renewable Energy Conference, Aspen, CO 2009

Idaho Green Expo, Boise, ID 2009

Bainbridge Graduate Institute, Change Agent in Residence, Seattle, WA 2009

Fulbright Seminar, Global Challenges, Local Solutions, Philadelphia, PA 2009

Agriculture, Food, and Human Values Conference, Penn State University, State College, PA 2009

Watershed School, Boulder, CO 2009

Investor's Circle Conference, San Francisco, CA 2009

Ecological Farming Conference, Asilomar, CA 2009

Local Living Economies, LaSalle University, Philadelphia, PA 2009

Local Living Economies, St Joseph University, Philadelphia, PA 2009

Healthy Foods, Local Farms Conference, Louisville, KY 2008

Center for Environmental Farming Systems, Fall Lecture NC State University, Raleigh, NC 2008

Net Impact National Conference: The Sustainable Advantage, Philadelphia, PA 2008

Berkeley Sustainability Summit, Berkeley, CA 2008

Simply Healthy Conference: Creating Sustainable Communities, Bloomington, IN 2008

Baltimore Bioneers: Cultivating Change, Inspiring Solutions, Baltimore, MD 2008

Think Local First Annual Conference, Ann Arbor, MI 2008
Franklin and Marshall College, Lancaster, PA 2008
Mother Earth Harvest Fair, Glen Rock, PA 2008
Sustainable Business Network of New York City, New York, NY 2008
Business Alliance for Local Living Economies (BALLE), Denver '09, Boston '08, Berkeley '07,
Burlington '06, Vancouver '05, Philadelphia '04, Portland '03
Australian speaking tour - Brisbane, Melbourne, Sydney, 2008
Sustainable Seafood conference, Monterey Aquarium, Monterey, CA 2008
Carnegie Mellon University, Lecture on Local Living Economies, Pittsburgh, PA 2008
Yale University, Lecture on Local Living Economies, New Haven, CT 2008
Festival of Optimistic Voices, Lensic Theatre, Santa Fe, NM 2008
Earth Day Celebration, Louisville, KY 2008
Northeast Organic Farmers Association of Vermont, VT 2008
Ursinus College, Focus the Nation Climate conference, Philadelphia, PA 2008
Philadelphia Green Skills Conference, PA Horticulture Society, 2008
Bryn Mawr College, Katherine Hepburn Fellow address and class lectures, 2007/08
Vermont Alliance for Conservation Voters annual conference, Randolph, VT 2007
The Power of Green: Building Sustainable Prosperity in Nova Scotia, Halifax, NS 2007
Syracuse University, "A Conversation with Judy Wicks and Alice Waters," Syracuse, NY 2007
Bioneers plenary speaker, San Rafael, CA, 2007, workshops: 2009, 2002, 2001 & 1998
Conference on Peak Oil and Community Solutions, Yellow Springs, OH 2007
A Renaissance of Local, Lyons, CO 2007
Congress on New Urbanism, Philadelphia, PA 2007
Green Festival, Chicago 2007, Wash, DC 2004, San Francisco CA 2003 & 2002, Austin, TX 2003
University of Rochester, Pathways to a Sustainable World Conference, Rochester, NY 2007
Sustainable Lawrence, Rutgers University, NJ 2007
Northeast Organic Farmers Association of New York, Syracuse, NY 2007
Morristown Partnership, Morristown, NJ 2007
Germantown Jewish Center, Philadelphia, PA 2007
StartingBloc Social Enterprise Conference, Sloan School, MIT, Boston, MA 2007 and Wharton
School, University of PA, Philadelphia, PA 2006
Howard Lecture, Delhi, India, 2006
PA Renewable Energy and Sustainable Living festival, Kempton, PA 2005
Genesis Farm and Business Alliance of the Ridge and Valley Conference, Blairstown, NJ 2005
Sustainable Sarasota E-fest, Sarasota, FL 2005
Social Venture Network (SVN), Tarrytown, NY, 2005, Kennebunkport, ME, 2007, New Paltz, NY
2002 and San Jose, CA 2001
Chester County Fund for Women and Girls, Chester, PA 2004
DePauw University, Civic Education Convocation, Indianapolis, IN 2004
24th Annual E.F. Schumacher Lectures, Stockbridge, MA 2004
The Land Institute Prairie Festival, Salina, KS 2004
Wisconsin Women's Business Initiative Corporation Annual Luncheon, Milwaukee, WI 2004
Patch Adams's Gesundheit Institute, School for Designing a New Society lecturer, WV 2004
Micro Enterprise Association National Conference, plenary panelist, Philadelphia, PA 2004
PA Governor's Conference for Women, Philadelphia, PA 2004
Russell Sage College, Building Business/Building Community luncheon, Troy, NY 2004
Cooley Dickenson Hospital, "Lets Talk About It" speaker series, Northampton, MA 2004
COOL Idealist National Conference, plenary speaker, Philadelphia, PA 2004
Macalester College Living a Committed Life Conference, St. Paul, MN 2004
British Columbia Business Alliance for Local Living Economies, Vancouver, BC 2004
NW Business Alliance for Local Living Economies, Seattle, WA 2004 (keynote) & 2002
Action Without Borders, Philadelphia, PA 2003
Michigan State University Sustainability Conference, East Lansing, MI 2003

University of Wisconsin Earth Charter Summit, Oshkosh, WI 2003
Maine Business for Social Responsibility, Belfast, ME 2003 (Keynote) & 2001
Hope Magazine Conference, Boston, MA 2003
Sustainable Hog Farming Summit, Gettysburg, PA 2003
Sustainability Forum, Portland, OR 2003
Responsible Minnesota Businesses, Minneapolis, MN 2003
Copia: The American Center for Food, Wine and the Arts, "Power of Food," Napa, CA 2003
Sustainable Business Forum, Eugene, OR 2002
Social Venture Institute, Cortes Island, BC 2002,
Vermont Business for Social Responsibility, South Burlington, VT 2002 (Keynote) & 1998
International Symposium on Spirituality & Business, Boston, MA 2002 (Keynote), 2000 & 1998
Responsible Business Association of Greater Boston, Boston, MA 2001
PA Association for Sustainable Agriculture Conference, State College, PA 2001
International Conference on Business and Consciousness, Acapulco, Mexico 2000
International Conference on Servant-Leadership, Indianapolis, IN 2000
Responsible Wealth Conference, Boston, MA 2000
Eastern College Executive MBA program, Philadelphia, PA 2000
Chefs Collaborative Conference, Portland, OR 1999 & Hyde Park, NY 2000
Mexican Solidarity Network, Washington, DC 1999
Eastern Academy of Management Conference, Philadelphia, PA 1999
International Association of Culinary Professionals, Phoenix, AZ 1999
Sustainable Economy International Conference, Havana, Cuba 1998
Delaware Valley Association for Directors of Volunteer Programs, Philadelphia, PA 1998
Ben & Jerry's National Franchise Meeting, Key West, FL 1998
Visionary Arts Museum Goddess Summit, Baltimore, MD 1998
Villanova University Career Week, Villanova, PA 1998
Wharton Entrepreneurship Conference, Philadelphia, PA 1998
National Associations of Women Business Owners, Philadelphia, PA 1998
Women Legislators' Lobby, Washington, DC 1997
Philadelphia's Promise (Presidential Summit on America's Future), Philadelphia, PA 1997
San Francisco Hospitality Conference, San Francisco, CA 1997
Americorps Conference, Boston, MA and New Orleans, LA 1997
Business for Social Responsibility National Conference, New York, NY 1996
Organizational Development Network of Greater New York, New York, NY 1996
Pennsylvania Small Business Development Center State Conference, Philadelphia, PA 1996
National Society of Fundraising Executives Luncheon, Philadelphia, PA 1996
Court Reporters Institute Graduation, Philadelphia, PA 1996
Social Venture Institute, Hampshire College, MA, 1996
Students for Social Responsibility in Business, Berkeley, CA 1995
Harvard University Department of Education Conference, Cambridge, MA 1995
American Association of University Women, Philadelphia, PA 1995
Leadership, Inc., Philadelphia, PA 1995 & 1996
Temple University International Forum, Philadelphia, PA 1995
Lake Erie College Honors Convocation Keynote, Painesville, OH 1995
Jaycees Young Leaders Award Luncheon, Philadelphia, PA 1994
University of Pennsylvania Women's Committee, Philadelphia, PA 1994
Wharton Students for Social Responsibility, Philadelphia, PA 1994
President Clinton's Small Business Roundtable on Health Care Reform, Washington, DC 1994
ARCO Chemical Company Community Service Awards Dinner, Philadelphia, PA 1994