

The Local Living Economies Movement is about:

Maximizing relationships, not maximizing profits

Growth of consciousness and creativity, not brands and market-share,

Democracy and decentralized ownership, not concentrated wealth.

A living return, not the highest return.

A fair price, not the lowest price.

Sharing, not hoarding,

Simplicity, not gluttony,

Life serving, not self-serving.

Partnership, not domination.

Cooperation based, not competition based.

Win-win exchange, not win-lose exploitation.

Family farms, not factory farms.

Bio-diversity, not monocrops.

Cultural diversity, not monoculture.

Creativity, not conformity.

Slow food, not fast food.

Our bucks, not Starbucks.

Our mart, not Wal-Mart.

Community worth, not Woolworth

Valuing life over life-style.

And as the Earth Charter says,

"Being more, not having more."